

FOR IMMEDIATE RELEASE

**GORILLA PICTURES PRESENTS THE THEATRICAL RELEASE OF**  
**"ARENA OF THE STREET FIGHTER"**  
**AND A NATIONWIDE STAR SEARCH FOR THE NEXT MARTIAL ARTS ACTION HERO**



LOS ANGELES, MAY 30, 2013 – Gorilla Pictures, The Martial Arts History Museum and Martial Arts Show Biz TV have teamed up to promote the highly anticipated film, "Arena of The Street Fighter" to audiences throughout the United States. The movie premieres Thursday, June 6<sup>th</sup> at 7:30pm at the Downtown Independent Theater in Los Angeles and will run in selected theatres coast to coast. Check local listings for showtimes.

In a city run by gangs, there are those who dare to stand alone, like Mike and his friends. But when Mike's brother is killed; he will fight to take vengeance on those who took his life and end their reign of violence in "Arena of The Street Fighter."

Issac Florentine (Director of Undisputed 2 + 3 and Ninja.) hails the film's star, Mike Möller, as "the European answer to Jet Li and Tony Jaa..." The film features "Some of the most spectacular fights around! These guys know how to deliver top class action" exclaims Scott Adkins (The Expendables 2, Ninja). This non-stop Martial Arts action movie is the perfect David vs. Goliath contender taking on the big studio feature releases this summer.

Gorilla Pictures is in search for the next "Martial Arts Action Hero" opening weekend. A special open casting call will be held at The Martial Arts History Museum on Sunday, June 9<sup>th</sup> at 3:00pm in Los Angeles. Gorilla Pictures suggests all action hero star hopefuls first see the movie, "Arena of The Street Fighter" at the box office – FREE OF CHARGE – and then audition for an upcoming Gorilla Pictures Martial Arts Film.

At the theater ticket box office, just give them your name and mention "Gorilla Audition" and Gorilla Pictures will provide you with FREE ADMISSION to the movie - check local listings for showtimes. Watch for the action roles and hot moves in the film and then on Sunday, June 9<sup>th</sup>, come to the Martial Arts History Museum for your shot at becoming the next martial arts action hero.

Mike Möller - The Star of "Arena of The Street Fighter," Don "The Dragon" Wilson – Eleven Time World Kick Boxing Champion, Art Camacho – Award Winning Action Director of "Half Past Dead 2" and "Confessions of a Pit Fighter" and Eric Karson – Producer of "Lionheart" and Director of "The Octagon" will be on hand as guest judges. The museum is located at 2319 W. Magnolia Blvd, Burbank, California.

Gorilla Pictures extends their offer for free admission if patrons outside of the Los Angeles area would like to audition for the Action-Star Search and/or see the film. To participate, Gorilla Pictures asks out-of-town Hopefuls to film their auditions and upload to Youtube or Vimeo. Please include "Action-Star Search Audition for (FIRST& LAST NAME)- Gorilla Pictures" in the video's name. Show a sample of your Martial Art skills and on camera dialogue delivery. Send the link to [info@gorillapictures.net](mailto:info@gorillapictures.net) by 6-16-13 for consideration!

For the Spanish language Press Release, please visit [www.StreetFighterTheMovie.com](http://www.StreetFighterTheMovie.com)

### **About Gorilla Pictures**

Gorilla Pictures was founded in 1999 with the intent to develop high quality feature films. Focusing on a combination of action and animation has proved to be a successful formula. Gorilla Pictures' films can currently be seen in theaters, as well as in broadcast and on DVD throughout North America and Europe. For more information, please visit [www.gorillapictures.net](http://www.gorillapictures.net).

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